

Press Release 4 June 2008

Interactive Prospect Targeting Holdings Plc

('IPT' or 'the Group')
Board Changes

Interactive Prospect Targeting Holdings plc (AIM: IPH), the UK's leading online direct marketing company, announces the appointment to the Board of Stephane Zittoun as an executive Director with immediate effect. He will remain President and Director General of NP6. NP6 is a leading French multi-channel direct marketing services company that was acquired by IPT in June 2007.

Stephane Zittoun is a Director of the following companies and organisations:

Current Directorships	Directorships held in the past five years
ELP Finances	
Objectif Dunes Organisation	
Askaten	
Amoleen Invest	
H4M	
NP6	

There is no other information that requires disclosure under Schedule 2 paragraph (g) of the AIM Rules.

The Company also announces that, Jerome Stioui will step down as a Director of the Board of IPT with immediate effect; he remains President and Director General of Directinet SA, the French online direct marketing services company and Director General of Netcollections both wholly owned subsidiaries of IPT.

- Ends -

For further information:

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