

Interactive Prospect Targeting Holdings Plc

("IPTH")

Sale of Newsletters On-Line Limited ("NOL") and Smart-Quotes Limited ("SQL")

IPTH announces that it has today sold NOL (including its subsidiary Everyinvestor Limited) and SQL.

NOL and SQL have been sold to JAAK Limited for a nominal consideration. NOL's principal activity is online advertising and the publication of financial newsletters and SQL engages in the broadcasting and emailing of marketing messages and data management in the United Kingdom.

The sale is part of the ongoing strategic review commenced earlier this year and will further reduce IPTH's activities in the United Kingdom.

-Ends-

For further information:

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