

**Interactive Prospect Targeting Holdings Plc**  
("IPTH")

**12 November 2008**

**Management Transition in respect of Directinet SA ("Directinet")**

Further to the press release on 5 November 2008, IPTH (AIM:IPH) announces that its French subsidiary, Directinet, has finalised the process which is intended to result in the departure of three of the four remaining founders ("**Remaining Founders**") after an orderly transition period.

Following an employment procedure under French law, these three Remaining Founders will work out their respective notice periods and will leave Directinet on 4 February 2009. Directinet will make a payment to these Remaining Founders in respect of the termination of their employment.

The process with the fourth Remaining Founder continues.

The Chairman of IPTH, Nicholas Ward, said "Martin Kiersnowski, as Chairman of Directinet, and John Lloyd, as interim Chief Executive Officer, will be working together with the Remaining Founders to ensure a smooth operational handover and to enable Directinet to continue to build on its recent successes".

**-Ends-**

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