

13 February 2009

# Interactive Prospect Targeting Holdings Plc

("IPH" or "the Group")

## Management Appointments

Interactive Prospect Targeting Holdings Plc (AIM:IPH) today IPTH announces a number of changes in the senior management structure of the Group's subsidiaries in France, which are held through the intermediate holding company Direct Excellence Limited ("DEL") and which comprise Directinet, Netcollections and NP6.

John Lloyd, a Paris-based turnaround professional, who has been acting as Interim Chief Executive of Directinet for the past three months, is appointed Interim Chief Executive of DEL France with overall responsibility for the Group's French operations.

Philippe Chouvou joins the Group on 16th February as the new Chief Executive of Directinet. He has thirty years of experience in the market research sector with major international companies such as Nielsen, IRI and NPD, and he has a deep understanding of the business and client base.

Pascal Magne joined the Group as Finance Director of DEL France on 9th February. He has a successful track record in the finance and accounting function in a number of multinational companies.

Martin Kiersnowski, who is Director of DEL and has extensive experience of direct marketing, continues as President of Directinet and Netcollections.

**-Ends-**

### **For further information:**

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