

Interactive Prospect Targeting Holdings Plc

(“IPT” or “the Company” or “the Group”)

2007 Annual Report and Accounts

In accordance with Rule 20 of the AIM Rules, Interactive Prospect Targeting Holdings Plc (AIM:IPH), the UK’s leading online direct marketing company, confirms that the Annual Report and Accounts for the year ended 31 December 2007 have been posted to shareholders and details are available to view on the Company’s website at <http://www.iptholdings.co.uk>.

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For further information:

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