

Interactive Prospect Targeting Holdings Plc

("IPH", "the Company" or "the Group")

Change of Financial Year End

Interactive Prospect Targeting Holdings plc (AIM:IPH) announces today that it is changing its accounting reference date from 30 December to 29 December. This will facilitate fulfilment of the statutory obligations in connection with submitting the financial statements for the 2008 year to shareholders and their filing with Companies House.

IPT previously announced on 29 July 2009 a change to its accounting reference date from 31 December to 30 December. Reflecting the change in accounting reference date, the Company will now report an audited 12 month period to 29 December 2008 and an unaudited 6 month period to 29 June 2009.

It is currently planned that the 2008 annual accounts and the interim results to 29 June 2009 will now be available in November 2009 and that the Annual General Meeting will be convened for December 2009.

27 October 2009

For further information:

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