

Interactive Prospect Targeting Holdings Plc
("IPH" or "the Group")

Change of Financial Year End

Interactive Prospect Targeting Holdings plc (AIM:IPH) announces today that it is changing its accounting reference date from 31 December to 30 December. This will enable it to satisfy its statutory obligations in connection with filing financial statements with Companies House for the 2008 year end.

Reflecting the change in accounting reference date, the Company will report an audited 12 month period to 30 December 2008 and an unaudited 6 month period to 30 June 2009.

IPT previously announced on 24 June 2009 that its annual accounts were not yet finalised and would not be published before 30 June 2009, the Company would not be able to comply with Rule 19 of the AIM Rules for companies to send annual accounts to shareholders not later than six months after the end of the financial year and as a result its shares would be suspended from trading on AIM.

The Company will report and publish the 2008 annual accounts in due course and no later than 29 October 2009, at which point the Company's shares will begin trading on AIM again.

29 July 2009

For further information:

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