

Interactive Prospect Targeting Holdings Plc

(“IPTH” “the Company” or “the Group”)

(AIM “IPH”)

Results of Annual General Meeting

At the Annual General Meeting held yesterday afternoon, the ordinary resolutions for the adoption of the 2008 accounts, the reappointment of the Company's auditors and for directors to agree the auditors' remuneration, and the special resolution to change the Company's name to Directex Realisations plc were passed unanimously on a show of hands.

The ordinary resolutions to re-elect Martin Kiersnowski and David Cicurel as directors and the special resolution to cancel the Company's admission to trading on AIM did not receive the requisite majority on a show of hands and were put to a poll.

The results of the poll were:

	VOTES FOR	VOTES AGAINST	MAJORITY AGAINST	% AGAINST
Re-election of Martin Kiersnowski	12,947,074	13,246,233	299,199	50.57
Re-election of David Cicurel	12,947,074	13,246,233	299,199	50.57
Delisting from AIM	11,346,474	14,846,833	3,500,359	56.70

No further action is to be taken in connection with the Section 656 shortfall. The Company will update shareholders shortly.

15 January 2010

For further information:

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