

# Directex Realisations Plc

**(“DXR”, “the Company” or “the Group”)  
(Formerly Interactive Prospect Targeting Holdings Plc (“IPTH”))**

## **Board Appointments**

Since the Annual General Meeting (the “AGM”) on 14 January 2010, Nicholas Ward has been the sole Director of DXR. In order to ensure the Company has an appropriately empowered board (the “Board”) under its Articles of Association the Company has today reconstituted the Board by reappointing Martin Kiersnowski and appointing John Lloyd and Martin Purvis as Directors.

Martin Kiersnowski, aged 54, was one of the original founders of Interactive Prospect Targeting in 2000 and has since then continued to work for the Group. He is currently the sole Director of Direct Excellence Limited (formerly Interactive Prospect Targeting Limited), the principal UK subsidiary of DXR, and President of Direct Excellence French Branch. Martin has concentrated in recent years on the Group’s French subsidiaries.

John Buck Lloyd, aged 53, is a Chartered Accountant and self-employed turnaround professional who has held senior positions in a number of companies. He has lived and worked in Paris for the last twenty years and has been acting as a consultant to DXR since July 2008 in relation to the Group’s French subsidiaries. John was interim Chief Executive Officer of Directinet SA and a Managing Director of Netcollections SAS - two of the Group’s French subsidiaries, and played an important role in their disposal.

Martin Terence Alan Purvis, aged 57, has considerable board level experience as company secretary and director of legal and corporate services in a number fully listed and AIM listed companies, and in turnaround and workout situations: from 1993 to 2003 Brake Bros plc, 2003 to 2005 Queens Moat Houses plc, 2005 to 2006 Biofuels Corporation plc, 2006 to 2008 Bright Asset Limited, 2008 Carter & Carter Group plc. He has been a consultant to DXR since October 2008 and its company secretary from 17 April 2009. He is a Fellow of the Institute of Chartered Secretaries and Administrators and a Member of the Institute for Turnaround.

Disclosure of Directorships under Schedule 2 of the AIM Rules

Martin Kiersnowski, is or has been a director of the following companies during the previous five years:

Current directorships

Direct Dormant No.1 Ltd  
Direct Dormant No.2 Ltd  
Direct Dormant No.3 Ltd  
Direct Dormant No.4 Ltd  
Direct Excellence Ltd  
Emailbureau Ltd  
Netcollections Ltd  
67 Hammersmith Grove W.6. Ltd  
Martin K Projects Ltd

Directorships held within the previous five years

Directex Realisations PLC  
OK-Mail Ltd  
Myoffers Ltd  
Mailperformance UK Ltd  
Directinet SA  
Netcollections SAS

John Lloyd, is or has been a director of the following companies during the previous five years:

Current directorships

Group Retif Developpement S.A.

Directorships held within the previous five years

Global Automotive Logistics  
Compagnie d'Affretement et de Transport  
Directinet SA  
Netcollections SAS

From 2005 to 2007 John Lloyd was Chairman and Chief Restructuring Officer of GAL and its subsidiary CAT. Both GAL and CAT were subject to voluntary administration under French law prior to arrangements being reached with those companies' creditors and their coming out of administration.

Martin Purvis, is or has been a director of the following companies during the previous five years:

Current directorships

Holdserve Limited  
Trans4m Limited  
Metronet Rail BCV Holdings Limited  
Metronet Rail SSL Holdings Limited  
Metronet Rail BCV Intermediate Limited  
Metronet Rail SSL Intermediate Limited  
The MedicAlert Foundation

Directorships held within the previous five years

Metronet Rail BCV Finance Plc  
Metronet Rail SSL Finance Plc

There are no other matters which are required to be announced with regard to these appointments pursuant to Schedule 2 paragraph (g) of the AIM Rules for Companies.

**26 January 2010**

**Enquiries:**

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